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## Adidas Marketing Internship Summer Program 2025

### Description

Join the Adidas team as a Marketing Specialist and be a part of one of the world's leading sportswear brands known for its innovative culture and commitment to sustainability. This role offers a unique opportunity to contribute to creating impactful marketing campaigns that resonate with athletes and fashion enthusiasts alike. At Adidas, you will work in a dynamic environment that values creativity and forward-thinking approaches.

### Responsibilities

- Develop and execute strategic marketing plans to promote Adidas products and brand identity.
- Collaborate with cross-functional teams to ensure cohesive marketing strategies.
- Analyze market trends and consumer behaviors to identify opportunities for growth.
- Manage social media platforms and digital content to enhance brand visibility.
- Organize and participate in promotional events and product launches.
- Monitor and report on marketing campaigns to assess performance and ROI.

### Qualifications

- Bachelor's degree in Marketing, Business, or a related field.
- Proven experience in marketing, preferably within the sportswear or fashion industry.
- Strong understanding of digital marketing tools and strategies.
- Excellent communication and interpersonal skills.
- Ability to work collaboratively and manage multiple projects simultaneously.

### Job Benefits

- Competitive salary with performance-based bonuses.
- Generous employee discount on Adidas products.
- Opportunities for career development and advancement.
- Access to exclusive Adidas events and product launches.
- Comprehensive health and wellness benefits.

### Experience

- Minimum of 3 years of marketing experience.
- Demonstrated success in executing marketing campaigns and initiatives.
- Experience working with marketing analytics and data-driven decision-making.

### Skills

- Creative thinking and problem-solving abilities.
- Proficiency in marketing software and digital platforms.
- Strong project management and organizational skills.

### Hiring organization

Adidas Internship

### Employment Type

Full-time, Intern

### Duration of employment

7

### Industry

Sporting Goods

### Job Location

Liverpool, England, United Kingdom, CH41 5LH, Liverpool, England, United Kingdom

### Working Hours

8

### Base Salary

10

### Date posted

June 27, 2025

### Valid through

07.01.2028

– Ability to adapt to a fast-paced and ever-changing environment.

**Contacts**

To apply for the Marketing Specialist position at Adidas, please submit your resume and a cover letter detailing your relevant experience and why you want to join the Adidas team. Applications can be submitted through our official careers page. Shortlisted candidates will be contacted for an initial interview, followed by a series of assessments to gauge skills and fit. Join us in shaping the future of sportswear with innovation and passion.